



CONTACT **US**

Your Decarbonization Journey
Starts Here

✉ Business.development@vcm.sa

🌐 www.vcm.sa

📍 Riyadh, Saudi Arabia



VOLUNTARY CARBON MARKET

The region's trusted gateway to
decarbonization



MISSION

To drive climate action and improve livelihoods in the Global South through a high-integrity voluntary carbon market.



VISION

We stand for real climate solutions with integrity at their core. Our voluntary carbon market will be a catalyst for positive climate action and improving livelihoods. Led from the Global South, we will channel funds as well as invest in essential climate projects in MENA and beyond.

ABOUT VCM

Founded in October 2022 by the Public Investment Fund (PIF) and the Saudi Tadawul Group, VCM is building a **high-integrity voluntary carbon market** that delivers global impact.

We connect businesses, governments, and innovators with verified climate solutions that reduce emissions and improve livelihoods, especially across the Global South.

01

VCM

EXCHANGE PLATFORM

02

Powering Corporate Climate Action.

From trading to retirement, we enable businesses to turn carbon credits into real impact.

Key Features

- Multiple trading options of verified carbon credits across global markets.
- Transparent pricing and transaction history for all credit exchanges.
- Seamless registry integration to enhance portfolio management.

Participants Include

Corporates, project developers, financial institutions, government entities, and ecosystem enablers.

WHAT WE OFFER

i **VCM Exchange Platform** — Buy, sell, and retire verified carbon credits through a secure, transparent, and tech-enabled marketplace.

ii **Advisory Services** — From emissions baselining to project development, we help organizations turn Net Zero strategies into measurable results.

iii **Investment Opportunities** — Scale capital into high-quality climate projects across MENA, Africa, and beyond.

03



Voluntary Carbon
Market Company

04

WHY IT MATTERS

Climate change is not a distant prospect — it is already here, reshaping economies, displacing communities, and testing global resilience.

- In MENA, average temperatures are projected to rise by up to **6°C by 2100**, intensifying water scarcity, heat stress, and economic disruption across the region.
- The world is already witnessing the consequences: in **2022**, devastating floods in Pakistan affected more than **33 million** people, a stark reminder that the impacts of climate change are not tomorrow's problem but today's crisis.
- Globally, every sector and supply chain is vulnerable — and the pressure to act credibly has never been greater.

ADVISORY SERVICES

We guide organizations across their decarbonization journey:

- **End-to-End GHG Accounting:** Leverage our world-class AI-powered Decarbonization Platform to measure, manage, and report your company's full carbon footprint with precision and speed.
- **Comprehensive ESG & Sustainability Reporting:** Generate investor-grade ESG and Sustainability reports aligned with global standards — ready for disclosure, audits, and stakeholder engagement.
- **Cost-Saving Decarbonization Strategies:** Identify actionable pathways to reduce emissions while optimizing operational efficiency and unlocking financial savings.
- **Net Zero & Offsetting Strategy:** Build a credible, science-aligned offsetting strategy to meet your net zero goals — integrating high-quality carbon credits and transparent tracking.
- **Carbon Project Development Support:** Receive expert guidance to design, implement, and scale carbon projects that generate verified credits and deliver long-term environmental and economic impact.

05

THIS IS WHY CARBON MARKETS ARE BECOMING ESSENTIAL GLOBAL INFRASTRUCTURE:

- They enable nations and businesses to achieve Net Zero at scale.
- They ensure high-integrity credits protect your credibility with investors, regulators, and the public.
- They reward early movers with access to quality credits and climate leadership ahead of the worldwide shift toward compliance markets.

VCM gives you the tools, platform, and expertise to act decisively — turning climate risk into long-term opportunity and global competitiveness.